

CHALLENGE SCHEDULE



AMBASSADOR CHALLENGES

TIME	PRIZE	CHALLENGE
All Day	\$1,500	Ambassador Leaderboard Challenge
<i>1st Place: \$1,500 will be donated to the UC fund of the ambassador's choice. The ambassador will also receive a UC gift basket.</i>		
All Day	\$750	Ambassador Leaderboard Challenge
<i>2nd Place: \$750 will be donated to the UC fund of the ambassador's choice. The ambassador will also receive a UC gift basket.</i>		
All Day	\$500	Ambassador Leaderboard Challenge
<i>3rd Place: \$500 will be donated to the UC fund of the ambassador's choice. The ambassador will also receive a UC gift basket.</i>		
4/8: noon-2 p.m. 3-5 p.m. 6-8 p.m. 9-11 p.m.	4/9: 8 - 10 a.m. 10 a.m. - noon	\$200 Down the Drive Ambassador Challenges
<i>The ambassador with the most gifts attributed to their personal referral link in a specified time frame (eastern standard time) wins \$200 to the fund of their choice. Ambassador must have at least five gifts tied to their personal referral link in the time frame to win. Ambassadors can only win once.</i>		

APRIL 8

TIME	PRIZE	CHALLENGE
Noon-midnight	\$500	First-Time Donor Challenge
<i>Every first-time donor who makes a gift on April 8 will be placed in a drawing. The winner will be awarded an additional \$500 to the fund they supported and a UC swag item.</i>		
Noon-midnight	\$500	Alumni Couple Challenge
<i>Every UC alumni couple who make a gift on April 8 will be placed in a drawing. The winner will be awarded an additional \$500 to the fund they supported and a UC swag item</i>		
Noon-midnight	\$500	Young Alumni Challenge
<i>Alumni that graduated between 2014 and 2024 who make a gift on April 8 will be placed in a drawing. The winner will be awarded an additional \$500 to the fund they supported and a UC swag item.</i>		
Noon-1 p.m.	\$1,000	Kickoff Challenge
<i>The fund that receives the most gifts in the first hour of UC Day of Giving will receive an additional \$1,000.</i>		
1-2 p.m.	\$500	The Red and Black Challenge
<i>Every donor who makes a gift during this hour will be placed in a drawing. The fund supported by the winner will receive an additional \$500.</i>		
2-3 p.m.	\$1,000	Bearcats for Life Challenge
<i>The fund that receives the most alumni gifts during this hour will receive an additional \$1,000.</i>		
5-6 p.m.	\$1,000	Boldly Bearcat Challenge
<i>The fund that receives the most alumni gifts during this hour will receive an additional \$1,000.</i>		
6-7 p.m.	\$500	The Oh Varsity Challenge
<i>Every donor who makes a gift during this period will be placed in a drawing. The fund supported by the winner will receive an additional \$500.</i>		
10 p.m.-7 a.m.	\$1,000	All-Nighter Challenge
<i>The fund that receives the most gifts overnight will receive an additional \$1,000.</i>		

APRIL 9

TIME	PRIZE	CHALLENGE
10 a.m.-Noon	\$500	Skyline Challenge
<i>Every donor who makes a gift in this period will be placed in a drawing. The winner will receive an additional \$500 to the fund they supported and a \$100 gift card to Skyline.</i>		
10-11 a.m.	\$1,000	Tower of Strength Challenge
<i>The fund that receives the most dollars during this hour will receive an additional \$1,000.</i>		
11 a.m.-Noon	\$1,000	The Final Countdown Challenge
<i>The fund that receives the most gifts during the last hour of UC Day of Giving will receive an additional \$1,000.</i>		

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SOCIAL MEDIA CHALLENGES

TIME	PRIZE	CHALLENGE
April 1-8	\$500	Save the Date Challenge
<i>Help us spread the word about Day of Giving! Share the 2025 UC Day of Giving video on your organization's or college's social media channels to be entered in a drawing. Each post is one entry and the UC Alumni Association must be tagged. The winner will receive an additional \$500 to the fund of their choice. Find the video at dayofgiving.uc.edu.</i>		
April 8-9 All Day	\$500	8th Anniversary Challenge
<i>Tag 8 people that should make a gift in honor of 8th UC Day of Giving! To participate in challenge, tag @uofcincyalumni and include #BearcatsGive in your comment. We'll randomly pick one winner to receive \$500 to the fund of their choice and a UC Prize Pack!</i>		
April 8-9 All Day	\$500	#BearcatsGive Challenge
<i>We'll randomly pick one winner who uses #BearcatsGive and give \$500 to the fund of their choice.</i>		

ADDITIONAL CHALLENGES

PRIZE	CHALLENGE
\$1,500	Fund Leaderboard Challenge <i>1st Place: The fund with the most gifts at noon on April 9 will receive an additional \$1,500.</i>
\$750	Fund Leaderboard Challenge <i>2nd Place: The fund with the most gifts at noon on April 9 will receive an additional \$750.</i>
\$500	Fund Leaderboard Challenge <i>3rd Place: The fund with the most gifts at noon on April 9 will receive an additional \$500.</i>
\$1,000	Support Your College Challenge <i>The college with the most gifts at noon on April 9 will receive \$1,000 to their UC Fund.</i>
\$750	Parents Challenge <i>When 100 parents make a gift, \$750 is unlocked to the University of Cincinnati Student Emergency Fund.</i>
\$500	1819 Challenge <i>The 1,819th gift will receive an additional \$500 to that fund.</i>
\$50	Bearcats in the USA Challenge <i>The first donor in each state will win an additional \$50 for the fund they supported.</i>