



OPTIMIZE
Your Well-Being

SATURDAY, MAY 14 | 9 AM - 3 PM

A community event focused on non-pharmacological approaches to pain management

GRADUATE HOTEL ON THE UC CAMPUS



Sponsorship Opportunity

The UC Center for Integrative Health and Wellness and the UC Brain Tumor Center invite you to join us in support of this community symposium focused on non-pharmacological approaches to pain management.

A Partnership for Pain Relief

The **UC Center for Integrative Health and Wellness** and the **UC Brain Tumor Center** have come together to bring the benefits of non-pharmaceutical methods of pain management to our patients and community.

This spirit of collaboration is put into practice every day at the **UC Health Cancer Wellness Clinic**, where we provide integrative oncology services to those facing brain tumors and other cancers. This patient-centered, evidence-based field of tumor and cancer care utilizes mind-body practices and lifestyle changes alongside conventional cancer treatments to optimize healing.

We invite you to join us in support of this important educational event benefiting patient services and community outreach at the UC Center for Integrative Health and Wellness and the UC Brain Tumor Center.

About the Event



Optimize Your Well-Being: Non-pharmacological pain management

A robust agenda of expert presenters will enlighten and enliven guests with evidence-based strategies to reduce, eliminate and prevent chronic and acute pain through lifestyle management and integrative therapies, focusing especially on relieving pain associated with disease, chronic illness and related treatments.

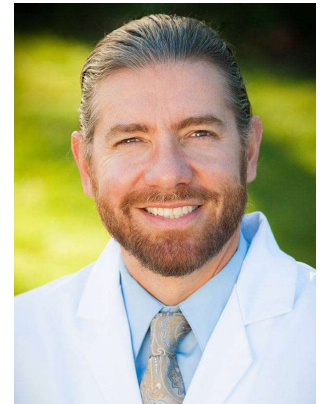
Dr. Robert Bonakdar is our event keynote speaker and UC faculty and special guests will lead 15+ interactive presentations and integrative health sessions and experientials on topics such as:

- Integrative therapies and group medical visits for pain management
- Acupuncture / Acupressure / Traditional Chinese Medicine
- Muscle Activation Technique
- Movement and balance
- Nutrition and culinary medicine
- Mindfulness and meditation
- Self-massage techniques
- Yoga and Tai Chi
- Biofeedback
- Psychology and mind-body approaches
- Music and sound healing

Keynote Presentation

Dr. Robert Bonakdar, Director of Pain Management at the Scripps Center for Integrative Medicine, San Diego, CA

Robert Bonakdar, MD, FAAFP, FACN, DAAPM, is board certified by the American Board of Family Practice. He is a member of numerous professional organizations including the American Academy of Family Physicians (AAFP), the California Academy of Family Physicians (CAFP), the American Holistic Medical Association, and the American Academy of Medical Acupuncture. He has conducted award-winning research and presented at numerous conferences in the area of herbal and natural medicines.



He is the co-editor of the textbook of *Integrative Pain Management*, the author of the *H.E.R.B.A.L. Guide: Dietary Supplement Resources for the Clinician* and contributing author for *Integrative Medicine 4th Edition*.

About Our Programs



UC Center for Integrative Health and Wellness

UC Health's integrative medicine services combine traditional medicine with **evidence-based complementary therapies** that focus on healthy lifestyle addressing stress, nutrition, movement, sleep and environment to reduce suffering and promote overall wellness. Our philosophy is a whole health approach that empowers and equips individuals to take charge of their health and well-being, and live their life to the fullest. Some of the health conditions we specialize in treating are:

- Chronic and acute pain
- Stress and anxiety
- Treatment-related side effects
- Sleep and fatigue
- Gut health
- Weight and metabolic
- Anti-inflammatory and autoimmune
- Cardiovascular health
- Women's health
- Environmental sensitivities

The center is also focused on teaching the next generation of healthcare providers about the role of integrative health in optimizing wellness. Services are provided to patients currently in treatment for cancer, Parkinson's disease, MS, chronic pain and many other chronic conditions, as well as those who are seeking a healthy lifestyle to prevent diseases and increase longevity.

UC Brain Tumor Center

The UC Brain Tumor Center offers hope, compassion, expertise, and the world's most advanced treatments to patients from across the region and around the world.

Our multidisciplinary team of experts uses sophisticated technology and procedures to treat complex benign and malignant tumors of the brain, pituitary gland, and skull base. We are at the forefront of advances to prolong and improve the quality of life for patients with these complex tumors.

Every patient who visits the UC Brain Tumor Center becomes the focus of a multidisciplinary team of specialists armed with the most comprehensive tumor-fighting and life-extending therapies available. Our highly trained physicians and nurses come from multiple specialties, but they have a single focus on treating brain tumors.

Our goal for every patient never wavers: we seek the very best treatment delivered in the most caring environment.

Community Advisors



Both the UC Center for Integrative Health and Wellness and UC Brain Tumor Center are privileged to have the support and vital perspective of community leaders who play an important role in our mission to improve the health of our local and global community.

UC Center for Integrative Health and Wellness Advisory Council

Dan Asimus	Aviad Haramati	Buck Niehoff
Karen Bankston	Kathryn Harsh	Toni Otchere
Jeralyn Barrett	Carrie Hayden, Chair	Jeanne Parlin
Thomas Boat	Cynthia Kenny	Elizabeth Pierce
Karen Bosse	Deborah Kirshner	Rupal Sanghvi
Sian Cotton	Mary Jo Kreitzer	Ellen Seward
Cathy Crain	Amy Lantz	John Tew
Robert Edmiston	Marian Leibold	Sneja Tomassian
Kay Geiger	Donald Mendelsohn	
Beverly Grant	Victoria Morgan	

UC Brain Tumor Center Community Advisory Council

Darci Beattie	Abby Elsener	Ashley Grizzle Soeder
Eric Becker	Tony Festa	Mary Tarbell Green
Angela Black	Rick June	John Tew
Tony Blankemeyer	David Plas	Brian Wiles
Val Porter Cook	Krissy Richard	Mario Zuccarello
Kristen Crawford	Jeff Rieder	
Amy Diamond	Richard Seal	



2022 Corporate Sponsorship Packages

Participation levels and benefits may be tailored to your company's unique interests and goals.

	Thrive \$15,000	Wellness \$10,000	Balance \$7,500	Vitality \$5,000	Healing \$1,000	Breathe \$250
Mentioned as presenting sponsor in media, PR and social media	●					
Prominent logo recognition on event website and emails	●	●				
Naming rights to a main stage presentation	●	●				
Naming rights to an event room, space or activity	●	●	●			
Verbal recognition by event emcee	●	●	●			
Logo recognition on main stage screen	●	●	●	●		
:30 video to be played between presentations	●	●	●	●		
Logo recognition on event signage	●	●	●	●	●	
Website recognition on event page with link to sponsor's website	●	●	●	●	●	
Symposium tickets with VIP Reserved Seating for main stage presentations	8	4	4	4	2	
One 6' table to exhibit materials and distribute promotional items	●	●	●	●	●	●
Listing in sponsor honor roll	●	●	●	●	●	●

All content to be approved by UC. For more information or customized packages, please contact Amy Pass, Associate Director of Development, at 513-558-6342 or Amy.Pass@foundation.uc.edu.



2022 Individual Sponsorship Packages

Philanthropic support from the community will make this important symposium possible and fund vital initiatives for the UC Center for Integrative Health and Wellness and UC Brain Tumor Center.

	Vitality \$5,000	Prevent \$2,500	Healing \$1,000	Focus \$500	Patron Ticket \$150
Opportunity to join an exclusive introductory session to Mindfulness Meditation led by UC Center for Integrative Health and Wellness faculty	●	●			
Invitation to attend exclusive breakfast with keynote speaker, faculty and leaders of the UC Center for Integrative Health and Wellness and UC Brain Tumor Center on Friday, May 13	●	●	●		
Exclusive Communications and Event Invitations Receive special updates and news on upcoming events from the UC Center for Integrative Health and Wellness and UC Brain Tumor Center	●	●	●	●	
Symposium tickets with VIP Reserved Seating for main stage presentations	4	2	2	2	1
Sponsorship Honor Roll Listing You will be listed, if desired, among the supporters and sponsors of the symposium	●	●	●	●	●
Philanthropic Contribution All levels of sponsorship support patient services and community outreach at the UC Center for Integrative Health and Wellness and UC Brain Tumor Center					

For more information or customized packages, please contact Amy Pass, Associate Director of Development, at 513-558-6342 or Amy.Pass@foundation.uc.edu.



Sponsorship Participation Agreement

To confirm your participation, please complete the form below and return to Amy Pass at the UC Foundation (Tax ID: 31-0896555). Commitments must be received by April 15, 2022.

Company Name (if applicable): _____

Name: _____

Phone: _____

Address: _____

City: _____

State: _____

Zip: _____

Email: _____

Sponsorship Commitment. Please select one:

- Corporate Sponsorship:** My company will sponsor at the \$ _____ level
- Individual Sponsorship:** I will personally sponsor/donate at the \$ _____ level

Payment. Please select one:

- Check** I have enclosed or will request a check made payable to the "UC Foundation".
Mail check with copy of this completed form to: UC Foundation, Attn: IHW Development Fund (F101932), PO Box 19970, Cincinnati, OH 45219
- Online** I will pay online at <https://foundation.uc.edu/optimize>
- Phone** Please call me at the number above to accept credit card payment on a secure line.

Authorized Signature: _____

Date: _____

Return completed forms and direct questions to Amy Pass, *Director of Constituent Development:*

Amy.Pass@foundation.uc.edu 859-802-6113 UC Foundation, PO Box 19970, Cincinnati, OH 45219

Thank you for your support of patient services and community outreach at the UC Center for Integrative Health and Wellness and the UC Brain Tumor Center. A member of our team will reach out soon to discuss event details, sponsorship benefits and recognition.