



The IDD Education Center
cech.uc.edu/idd-ed-center

2024
SPONSORSHIP
RED AND BLACK
BLAST



The **IDD Education Center**, formerly Advancement and Transition Services (ATS), provides life-changing experiences for people with intellectual and developmental disabilities (IDD) through innovative research, education and services.

By sponsoring the **2024 Red & Black Blast**, you can make a lasting impact on the lives of people with disabilities and share our value that all people have the right to live as dignified, contributing members of their communities.

CAN WE TOP THE 2023 RESULTS?

3

LIFE-CHANGING
PROGRAMS

RAISED
OVER
\$90,000

1700
SOCIAL MEDIA
FOLLOWERS

350
GUESTS

*Oh What a
Night!*

700
SUBSCRIBERS

32
SPONSORS

OVER
200
PROGRAM
PARTICIPANTS

ABOUT THE RED & BLACK BLAST

THURSDAY, FEBRUARY 15, 2024

**UNIVERSITY OF CINCINNATI, TUC- GREAT HALL
2766 UC MAINSTREET, CINCINNATI, OH 45221**

The 7th Annual Red & Black Blast will celebrate the life-changing IDD Education Center programs CEES, TAP, and IMPACT, along with honoring a special group of people who have dedicated their lives to positively impacting our community.

Roger Grein, founder of Magnified Giving, will be honored with the Champion for Inclusion Award for educating and empowering others to make a difference by engaging in philanthropy. A group of dedicated University of Cincinnati faculty will also be honored for propelling the IDD Education Center's STEM initiatives forward. This STEM Team; UC faculty Christopher Atchison, Aaron Burdette, TJ Murphy and Sheryl Sorby will receive the Chuck Altenau Outstanding Service award.

Thank you for partnering with us! Our programs depend on philanthropic contributions to breakdown barriers to provide opportunities for employment, social connections, and life-long learning.

Here are some ways your generous sponsorship impacts the IDD Education Center:

- \$30,000 supports the development of STEM career pathways participants.
- \$10,000 provides scholarship opportunities.
- \$5,000 employs one of the eighty IDD Education Center student workers.
- \$2,500 funds art classes for a semester.
- \$1,000 provides annual UC Rec Center memberships for two participants.

Net proceeds from this event will benefit the IDD Education Center.

For information about sponsorship opportunities, please contact:

Sadie Everett, IDD Education Center Community Relations Manager, sadie.everett@uc.edu, 312-961-1030 or

Sabine Flessa, Assistant Director of Development, flessase@foundation.uc.edu, 513-556-1414.

Checks must be made payable to University of Cincinnati Foundation and sent to:

University of Cincinnati

College of Education, Criminal Justice, and Human Services

ATTN: Sabine Flessa | PO Box 210002 | Cincinnati, OH 45221-0002

2024 SPONSORSHIP LEVELS & BENEFITS

PROMOTIONAL PERIOD: DECEMBER 2023 - MARCH 2024



Presenting Sponsor \$30,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Exclusive to one sponsor				
Video message during event				
Verbal recognition during event	Verbal recognition during event	Verbal recognition during event		
Visual recognition during event: Name/logo	Visual recognition during event: Name/logo	Visual recognition during event: Name/logo	Visual recognition during event: Name/logo	Visual recognition during event: Name
Recognition on Social Media: Name/logo, link to webpage, and 2 spotlights	Recognition on Social Media: Name/logo, link to webpage and 1 spotlight	Recognition on Social Media: Name/logo, link to webpage	Recognition on Social Media: Name/logo	Recognition on Social Media: Name
Recognition on event webpage: Prominent logo, link to webpage, and ad/message	Recognition on event webpage: Significant logo, and link to webpage	Recognition on event webpage: Name/logo and link to webpage	Recognition on event webpage: Name/logo	Recognition on event webpage: Name
*Invitation: Prominent logo recognition	*Invitation: Significant logo recognition	*Invitation: Logo recognition	*Invitation: Name recognition	*Invitation: Name recognition
**Double Page Ad in Event Program	**Full Page Ad in Event Program	**Half Page Ad in Event Program	**Name and Logo in Event Program	**Name listed in Event Program
24 Tickets to the Red & Black Blast	16 Tickets to the Red & Black Blast	8 Tickets to the Red & Black Blast	6 Tickets to the Red & Black Blast	4 Tickets to the Red & Black Blast

*Need sponsorship commitment by January 5, 2024 to be included on printed invitation.

**Need sponsorship commitment by February 1, 2024 to be included in event program.

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